

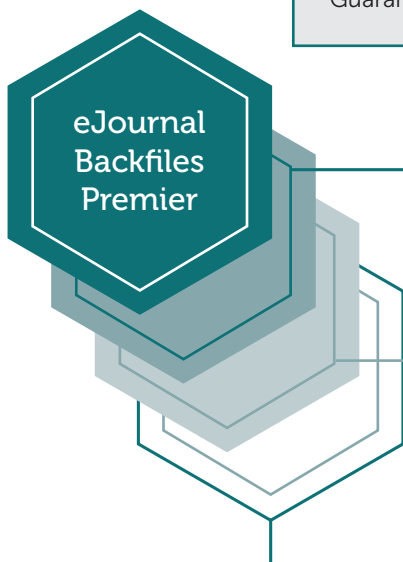
eJournals Backfiles

Emerald eJournal Backfiles

A multidisciplinary collection that shows the origins of today's thinking from over 120 years of research.

Collection options

A simple and flexible approach to building your eJournal holdings. Individual libraries and consortia can tailor their resources by selecting the eJournal Backfiles package that best serves the needs of the institution.



One single payment provides perpetual access to content

Guaranteed access to all Emerald eJournal content published prior to 2006.

Management eJournal Backfiles Portfolio

As an established leader in management research, this portfolio of over 70,000 articles from 170 journals provides complete coverage within this field.

Engineering, Computing & Technology eJournal Backfiles Portfolio

Developed through strong support of our subject communities, this highly topical portfolio includes over 41,000 articles from 56 journals between 1929 and 2006.

eJournal Backfiles Subject Collections

Effectively manage budgets and build a bespoke eJournal library by choosing from 13 individual subject collections:

- Accounting, Finance & Economics
- Business, Management & Strategy
- Education
- Engineering
- Health & Social Care
- HR, Learning & Organization Studies
- Information & Knowledge Management
- Library & Information Sciences
- Marketing
- Operations, Logistics & Quality
- Property Management & Built Environment
- Public Policy & Environmental Management
- Tourism & Hospitality Management

Speak to your local team:

Contact details for your local Emerald representative are available at: emeraldpublishing.com/offices

Chart the evolution of global landmark topics from the 19th to 21st century

Environment and sustainability

1974 Super-efficiency — the bane of business

No organisation runs effectively and economically—in the broadest sense—without more than a dash of one particularly vital ingredient. Call it what you may in the interests of semantic accuracy, its popular name is efficiency.

George Jaffa

(Chartered surveyor and planning consultant)
Education & Training

1994 Energy Efficiency: A Managed Resource

Examines the way savings in fuel bills and other energy sources can be made with the Energy Management Matrix. Shows that coordination in terms of energy used can lead to cost reductions of up to 10 per cent.

Colin J. Ashford

Facilities

Gender and Diversity

1898 Women in American and British Libraries

We have often mentally discussed the reason why so many of the libraries of the United States are in the hands of women, and so few in Great Britain. Tradition and habit are of course responsible to a great degree in the latter case.

Miss Hannah P. James,

The Library World

2005 Looking at Electronic Resources Librarians: Is there Gender Equity within this Emerging Specialty?

Reviews the history of gender inequity in libraries, outlines salary issues in libraries, and attempts to define what an electronic resources librarian is, with systems librarians being used for comparison. Results appear to indicate that males are not being favored over females for employment in this library specialty.

Barbara J. Bergman,

New Library World

Digital World

1992 World Wide Web: The Information Universe

The World-Wide Web (W3) initiative is a practical project designed to bring a global information universe into existence using available technology. This article describes the aims, data model, and protocols needed to implement the "web" and compares them with various contemporary systems.

Tim Berners-Lee et al,

Internet Research

2005 Fathoming Porter's five forces model in the internet era

Answers and pitfalls of some of Porter's arguments regarding the internet and strategy are presented, after re-evaluating Porter's five forces model, the use of the 'power of innovation' is suggested as an additional profit factor within industry.

G.D. Karagiannopoulos, N. Georgopoulos and

K. Nikolopoulos,
info

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