

# Innovation & Management Review

---

## Special Issue Call for Papers: DYNAMIC CAPABILITIES, ENTREPRENEURSHIP AND INNOVATION: EXPLORING DIFFERENT LEVELS OF ANALYSIS

### Guest editors:

Adriana R. W. Takahashi, Universidade Federal do Paraná, [adrianarwt@gmail.com](mailto:adrianarwt@gmail.com)

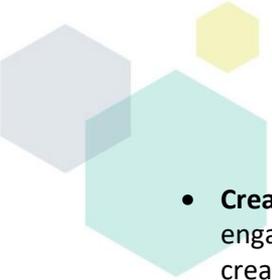
Marcos V. P. Correa, Universidade Federal do Paraná, [marcos.correa15@gmail.com](mailto:marcos.correa15@gmail.com)

### Special Issue Aims and Scope

Dynamic capabilities represent a relevant perspective for analyzing the strategic renewal and sustainable growth of organizations in contexts of change (Teece; Pisano; & Shuen, 1997; 2018; Makadok, 2001; Helfat and Peteraf, 2003; Wilden, Devinney, & Dowling, 2016). The theoretical approach of dynamic capabilities seeks to understand how resources, routines, skills and capacities are involved in the innovation process and in the search for competitive advantage in organizations in dynamic environments of change (Felin et al., 2012; Vogus and Rerup, 2017; Teece, 2012; 2018; Zollo and Winter, 2002).

Throughout more than twenty years of research and discussions in dynamic capabilities, several studies have been oriented mainly by evolutionary, behavioral and cognitive theories, being based mainly on a dimension of macro analysis (Regnér, 2008). From this, as a way of responding to criticisms regarding its indeterminacy and tautology characteristics (Arend and Bromiley, 2009; Barreto, 2010; Meirelles and Camargo, 2014), it originated perspectives focused on the analysis of micro-foundations of dynamic capabilities (Felin and Foss, 2005; Felin, Foss, & Ployhart, 2015; Foss, 2016). Therefore, the knowledge gap regarding dynamic capabilities lies mainly in seeking to situate not only actions and decision making process of CEO or top management, as traditionally explored by the literature (Adner and Helfat, 2003; Teece, 2014; Helfat and Peteraf, 2015), but to comprehend how different organizational actors (managers, suppliers, customers, among other actors) are committed to strategic processes that articulate routines and competences that support the development of the dynamic capabilities (MacLean, MacIntosh, and Seidl, 2015). Among these actors, a special emphasis can be assigned to entrepreneurs and the role they perform in change and innovation.

Exploring the theoretical and methodological gaps regarding the nature and microfoundations of dynamic capabilities, especially in regard to the recursiveness between the micro and macro dimensions of the strategy, can bring new insights into how organizations deal with change processes (Parmigiani and Howard-Grenville, 2011; Salvato and Rerup, 2011; Jarzabkowski; Le; and Spee, 2016). Thus, it is proposed with this call to foster submissions of papers that explore different levels of analysis, in order to contribute to the understanding of the fundamentals of the dynamic nature of these capabilities in organizations circumscribed in contexts of constant change and innovation, where entrepreneurship has a relevant role. Aiming to answer to these emerging aspects, this call for papers is guided by the following topics:

- 
- **Creativity:** What is the role of creativity in innovation processes? How can creative engagement of different organizational actors guide the resource changing? How can creativity help to understand the development of dynamic capabilities? How do organizations foster or restrict creativity in change processes? (Joas, 1996). How the creativity in the entrepreneurial process is related to innovation and dynamic capabilities?
  - **Innovation:** How does the development of dynamic capabilities occur through innovation in products, services and processes? How do R&D investments impact dynamic capabilities? How can innovation be an evidence of dynamic capabilities? What is the relation of routines and strategies to innovation through the exploration of organizational capabilities?
  - **Entrepreneurship:** How can entrepreneurship be analyzed from the microfoundations of dynamic capabilities? How can entrepreneurship in small and medium-sized enterprises contribute to the development of dynamic capabilities? How does the entrepreneur as an actor leverage innovation and change through dynamic capabilities?
  - **Organizational Routines:** How organizational routines guide the reconfiguration of resources? How the interdependence of different organizational routines contributes to the development of dynamic capabilities? Are there routines linking the entrepreneurial process and the dynamic capabilities?
  - **Organizational Knowledge:** How the organization and its managers share knowledge in dynamic change environments? How organizational knowledge guides the creation and exploitation of dynamic capabilities? How organizational ambidexterity contributes to the development of dynamic capabilities? What is the role of the knowledge flow in the organizational change brought about by dynamic capabilities in action?

For this special issue, we invite theoretical and empirical papers that explore this thematic at various levels of analysis through quantitative and qualitative methodologies, as well as different epistemologies. In particular, papers that advance in the knowledge about the theme are important for this call.

Keywords: Dynamic Capabilities, Entrepreneurship and Innovation.

### Submission Date

15/10/2019

### Submission Procedure

Papers should be submitted online via the INMR submission system at <https://mc.manuscriptcentral.com/inmr>

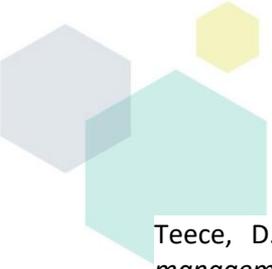
The authors should follow the Emerald guidelines for authors available at

<http://www.emeraldgrouppublishing.com/services/publishing/inmr/authors.htm>



## References:

- Adner, R., & Helfat, C. E. (2003). Corporate effects and dynamic managerial capabilities. *Strategic management journal*, 24(10), 1011-1025.
- Arend, R., & Bromiley, P. (2009). Assessing the dynamic capabilities view: Spare change, everyone? *Strategic Organization*, 7(1), 75–90.
- Barreto, I. (2010). Dynamic capabilities: A review of past research and an agenda for the future. *Journal of management*, 36(1), 256-280.
- Felin, T. and Foss, N. (2005). 'Strategic organization: a field in search of micro-foundations. *Strategic Organizations*, 3, 441–55.
- Felin, T., Foss, N. J., Heimeriks, K. H., & Madsen, T. L. (2012). Microfoundations of routines and capabilities: Individuals, processes, and structure. *Journal of Management Studies*, 49(8), 1351-1374.
- Felin, T., Foss, N. J., & Ployhart, R. E. (2015). The microfoundations movement in strategy and organization theory. *The Academy of Management Annals*, 9(1), 575-632.
- Foss, N. J. (2016). Reflections on a decade of microfoundations research. *Revista de Administração*, 51(1), 117-120.
- Helfat, C. E., & Peteraf, M. A. (2003). The dynamic resource-based view: Capability lifecycles. *Strategic management journal*, 24(10), 997-1010
- Helfat, C. E., & Peteraf, M. A. (2015). Managerial cognitive capabilities and the microfoundations of dynamic capabilities. *Strategic Management Journal*, 36(6), 831-850.
- Jarzabkowski, P., Lê, J., & Spee, P. (2016). Taking a strong process approach to analyzing qualitative process data. *The SAGE Handbook of Process Organization Studies*, 237.
- Joas, H. (1996). *The creativity of action*. University of Chicago Press.
- Makadok, R. (2001). Toward a synthesis of the resource-based and dynamic-capability views of rent creation. *Strategic management journal*, 22(5), 387-401.
- Meirelles, D. S. & Camargo, A. A. B. (2014). Capacidades Dinâmicas: O Que São e Como Identificá-las? *Revista de Administração Contemporânea*, 18(spe), 41-64.
- MacLean, D., MacIntosh, R., & Seidl, D. (2015). Rethinking dynamic capabilities from a creative action perspective. *Strategic Organization*, 13(4), 340-352.
- Parmigiani, A., & Howard-Grenville, J. (2011). Routines revisited: Exploring the capabilities and practice perspectives. *Academy of Management Annals*, 5(1), 413-453.
- Salvato, C., & Rerup, C. (2011). Beyond collective entities: Multilevel research on organizational routines and capabilities. *Journal of Management*, 37(2), 468-490
- Teece, D. J., Pisano, G., & Shuen, A. (1997). Dynamic capabilities and strategic management. *Strategic management journal*, 18(7), 509-533.



Teece, D. J. (2012). Dynamic capabilities: Routines versus entrepreneurial action. *Journal of management studies*, 49(8), 1395-1401.

Teece, D. J. (2014). A dynamic capabilities-based entrepreneurial theory of the multinational enterprise. *Journal of International Business Studies*, 45(1), 8-37.

Teece, D. J. (2018). Business models and dynamic capabilities. *Long Range Planning*, 51(1), 40-49.

Vogus, T. J., & Rerup, C. (2018). Sweating the “small stuff”: High-reliability organizing as a foundation for sustained superior performance. *Strategic Organization*, 16(2), 227-238.

Wilden, R., Devinney, T. M., & Dowling, G. R. (2016). The architecture of dynamic capability research identifying the building blocks of a configurational approach. *The Academy of Management Annals*, 10(1), 997-1076.

Zollo, M., & Winter, S. G. (2002). Deliberate learning and the evolution of dynamic capabilities. *Organization science*, 13(3), 339-351.

